



Webinar series 2021

Towards Sustainable Healthcare Systems in Africa

Curated by



AHB
AFRICA HEALTH BUSINESS

About us: AHB

Africa Health Business (AHB) is a boutique consulting firm, based in Nairobi, Kenya, that aims to improve access to equitable healthcare in Africa. Through a private sector lens, we provide organisations with actionable insights to grow their health agenda in Africa. We have an in-depth understanding of the continent's healthcare sector and combine this with deep local and country specific - insights to advise some of the largest institutions, companies and investors on the African continent.



H.E. Amira Elfadil, Commissioner for Social Affairs; AU, speaking at AHBS III on Achieving UHC in Africa: Stronger Together, in Johannesburg, South Africa in October 2018.

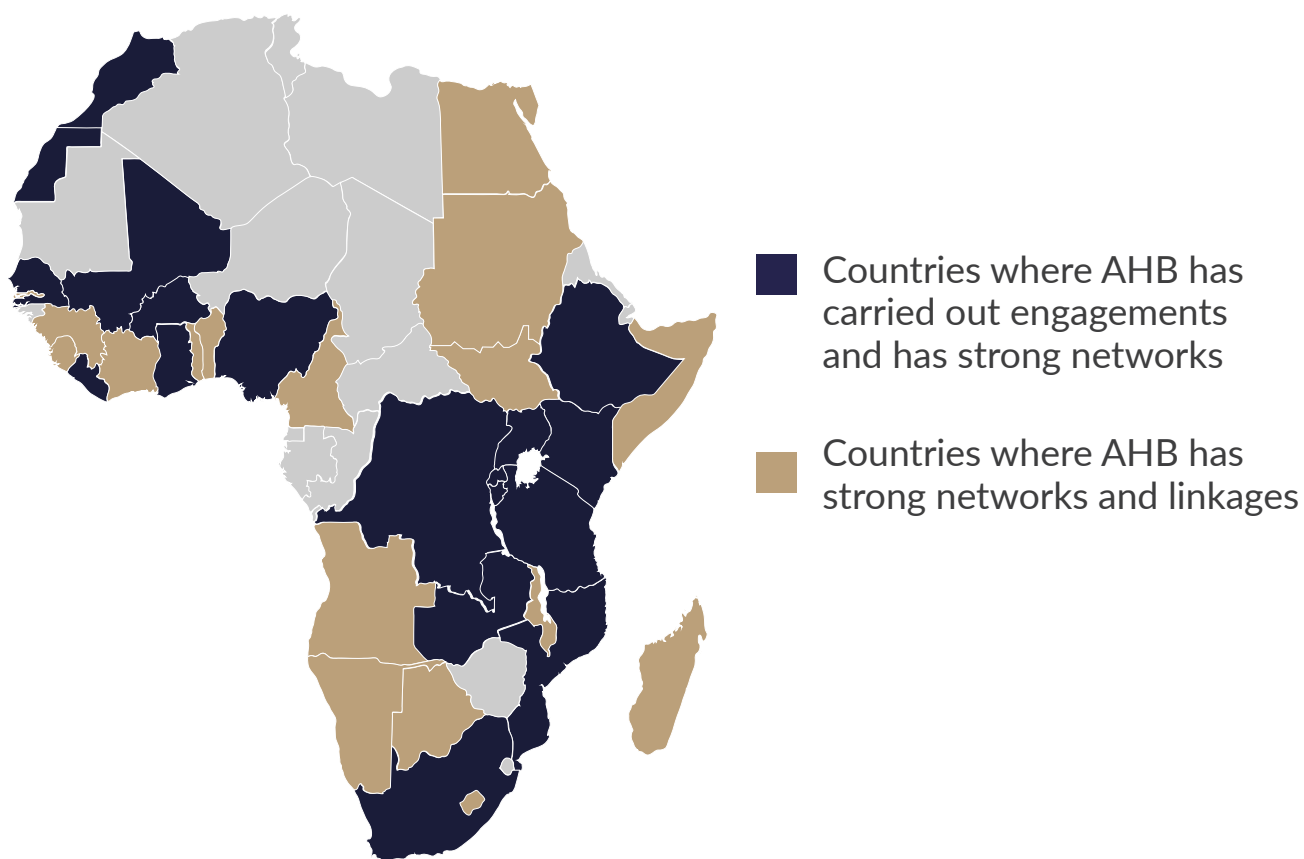


Mr. Bill Gates and Dr. Amit N. Thakker, Executive Chairman, Africa Health Business discuss the private health sector in Africa at the AU ALM in Addis Ababa, Ethiopia in February 2019.



President Uhuru Kenyatta of Kenya addresses a high level delegation at the AU ALM in Addis Ababa, Ethiopia in February 2019.

Our expansive Africa footprint

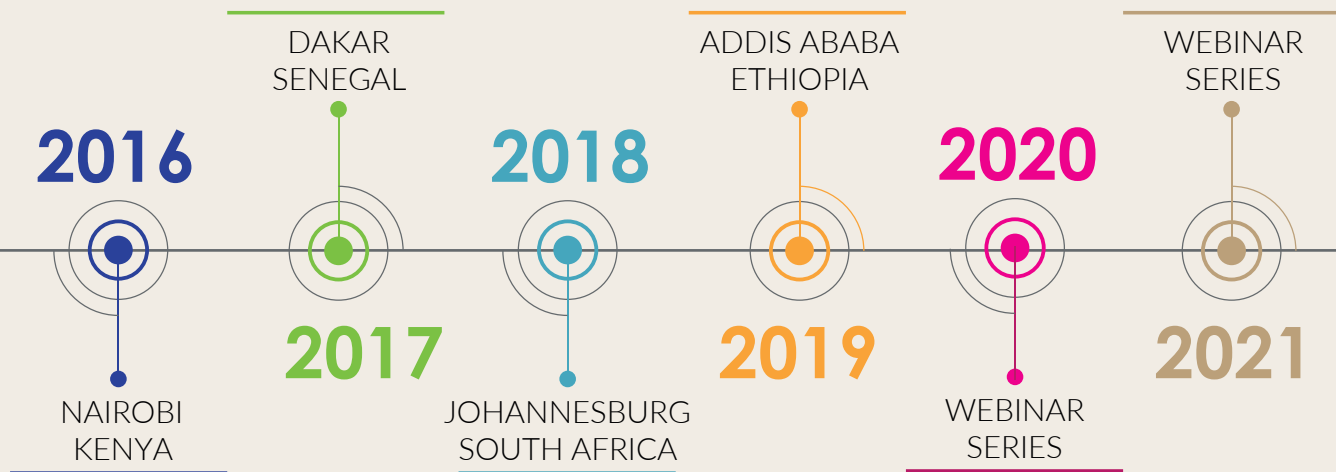


A strong network

Developing key relationships has become an ever-increasingly and more strategic way for business to grow. Strategic relationships allow businesses to cross-promote, build on each other's strengths, fill in gaps in areas of growth, share intelligence, attract new customers and expand business offerings to existing customers. Additionally, partners can advocate for an organisation's goals while contributing their own networks, skills, talent pool and assets, allowing the organisation to broaden its impact while accessing new audiences. Recognising the importance of relationships is not difficult, but identifying the right partners, creating the correct mutually beneficial strategic partnerships and managing these – are all challenges.

About our flagship product: AHBS

The Africa Health Business Symposium (AHBS) is a pan-African conference that sits at the heart of the African healthcare scene. Via AHBS, AHB has set the pace towards constructive working relationships between the public and private sector, creating a more enabling environment for the private health sector on the African continent. In 2020, via a virtual platform, the AHBS brought together key stakeholders in the healthcare development sector, including influential public and business leaders, experts, investors and entrepreneurs for a series of webinars themed 'Partnerships for resilient health systems' - facilitating the sharing of insights and lessons learned.



Mrs. Marloes Kibacha, Managing Director, Africa Health Business, addresses participants at the Africa Health Business Symposium (AHBS) in Addis Ababa, Ethiopia in 2019.

Towards Sustainable Healthcare Systems in Africa

Investing in Africa's healthcare sector is not an option - it is a must. It is an opportunity to accelerate economic development and growth, contribute to saving millions of lives and preventing life-long disabilities, and move countries closer to achieving objectives of national poverty reduction strategies and the Sustainable Development Goals. While the current pandemic has put significant stress on the healthcare systems of the continent, it has also provided the base for building stronger and more resilient health systems.

Participation by organisations, both non-profit and for-profit businesses, is vital in creating sustainable solutions to quality healthcare delivery. Private investors are already directing efforts to innovate the areas of disease management, digital health, human resources, financing, manufacturing and supply chain. As Africa adapts to a new normal, partnerships in over-stretched health systems will continue to play an important role. The AHBS webinar series for 2021 will consist of seven sessions discussing key areas that are at the centre of change.



AHBS II Transforming PPPs for Health in Africa event held in Dakar, Senegal, in November 2017.

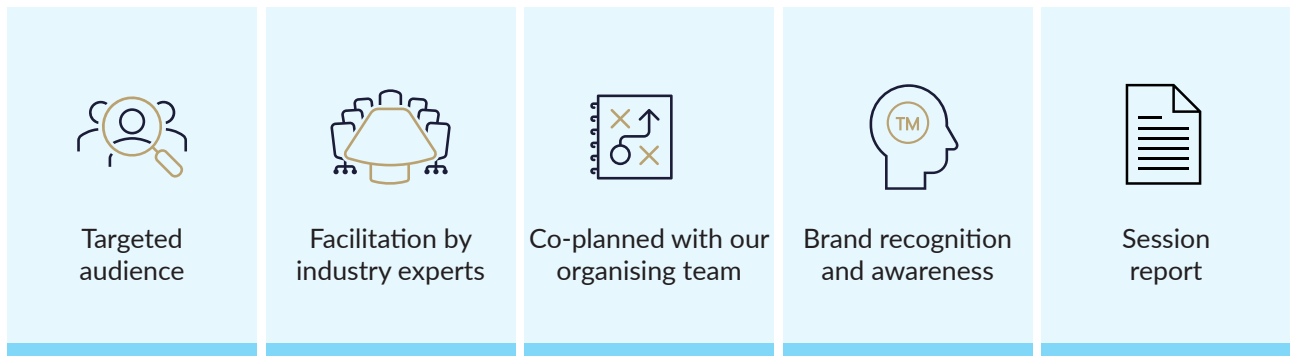
Series calendar

DATE	TOPIC	DISCUSSION POINTS
<p>Thursday, 25th February</p> <p>EST: 7:30am – 9:00am CAT: 2:30pm– 4:00pm GMT: 12:30pm – 2:00pm EAT: 3:30pm – 5:00pm</p>	<p>One year on: What have we learned since news of COVID-19 first broke?</p>	<ul style="list-style-type: none"> • Key lessons learned from the COVID-19 pandemic • Innovative partnerships towards ensuring the continued delivery of health services during and post the current COVID-19 pandemic
<p>Thursday, 25th March</p> <p>EST: 8:30am – 10:00am CAT: 2:30pm– 4:00pm GMT: 12:30pm – 2:00pm EAT: 3:30pm – 5:00pm</p>	<p>Health Business Investment in Africa</p>	<ul style="list-style-type: none"> • Uncovering market opportunities to stimulate access to capital • Addressing risks and barriers in health investments
<p>Thursday, 8th April</p> <p>EST: 8:30am – 10:00am CAT: 2:30pm– 4:00pm GMT: 12:30pm – 2:00pm EAT: 3:30pm – 5:00pm</p>	<p>Africa's readiness for the COVID-19 vaccination drive</p>	<ul style="list-style-type: none"> • Challenges in vaccine access, procurement, delivery and uptake • Public-private partnerships and how they can take us forward in achieving vaccine coverage
<p>Thursday, 13th May</p> <p>EST: 8:30am – 10:00am CAT: 2:30pm– 4:00pm GMT: 12:30pm – 2:00pm EAT: 3:30pm – 5:00pm</p>	<p>The future of health: Unlocking the potential of Artificial Intelligence for Healthcare in Africa</p>	<ul style="list-style-type: none"> • What building blocks are necessary to deliver a sustainable AI future for African healthcare systems? • Learn from organisations that are changing health outcomes in Africa through AI
<p>Thursday, 24th June</p> <p>EST: 8:30am – 10:00am CAT: 2:30pm– 4:00pm GMT: 12:30pm – 2:00pm EAT: 3:30pm – 5:00pm</p>	<p>The power of partnerships: Development partners value creation in the healthcare sector</p>	<ul style="list-style-type: none"> • Maximising the role of development partners in health towards sustainable development goals • Accounts of success and practical actions of cross-sector partnerships
<p>Thursday, 9th September</p> <p>EST: 8:30am – 10:00am CAT: 2:30pm– 4:00pm GMT: 12:30pm – 2:00pm EAT: 3:30pm – 5:00pm</p>	<p>Healthcare policy harmonisation and collaboration amongst governments – A strategy towards sustainable development in Africa</p>	<ul style="list-style-type: none"> • Assessing the progression of UHC delivery • Enhancing the role of the private sector
<p>Thursday 21st October</p> <p>EST: 8:30am – 10:00am CAT: 2:30pm– 4:00pm GMT: 12:30pm – 2:00pm EAT: 3:30pm – 5:00pm</p>	<p>NCDs: An urgent call for primary health care system strengthening in sub-Saharan Africa</p>	<ul style="list-style-type: none"> • The role of UHC in prioritising NCDs, including the design and implementation of health policies and essential health service packages • HRH strategies to meet the challenges of the double disease burden and future health system needs

Bespoke sessions

We also offer uniquely customised special side events alongside the main programme that facilitate thought leadership and high-level audience interaction and engagement. Roundtables have value that go beyond the webinar event itself – allowing for in-depth networking opportunities and the advancement of healthcare agendas. In 2020, we facilitated the virtual launch of the Coalition of Blood for Africa (CoBA) and hosted a thematic session on access to COVID-19 vaccines for Africa for ADS Group.

Benefits of bespoke sessions



Contact us to discuss partnership opportunities

This opportunity will allow you to position yourself as a key business leader in the rapidly developing African healthcare sector. Plus, you have guaranteed exposure to a worldwide audience of healthcare sector stakeholders. You need to be a part of this movement, to showcase your latest innovations and solutions with an industry that is eager to learn. For enquiries and discuss how you can participate and sponsor the series, email us at info@ahb.co.ke

Why Sponsor?

Partnerships: Network with industry champions from Africa

Senior healthcare audience: We go above and beyond to deliver a high-level audience, ensuring your time is well spent with the key decision-makers

Showcase your solutions and brand: We will put your solutions and brand in front of prospects and clients that can transform your business

Position yourself as a thought-leader: With hundreds of industry leaders and experts joining our events, your company can be seen as a thought-leader in the space

Generate new leads and book meetings: Whether that be cold prospects or familiar face to face acquaintances, the virtual networking opportunity at our events will enable you to set up meetings with industry leaders and accelerate your business development efforts

Knowledge and experience sharing: Get insights on the industry trends and solutions to pertinent issues facing the continent

Partnership packages

PACKAGE	DESCRIPTION	DETAILS
GOLD	Exclusive Side Session	<ul style="list-style-type: none"> • Closed-session (1.5hrs max) with max 30 high level targeted delegates • Social media mentioning (if requested) • Webinar report • Speaker management • RSVPs of high level delegates • Moderator role by AHB team (optional)
	Moderator role	Moderator role at one of the 6 eAHBS open webinar sessions
	Speaker role x2	Speaker role at 2 eAHBS open webinar sessions
	Video	30 second video clip prior to 2 open eAHBS webinar session
	Logo	Logo visible prior to the eAHBS webinar sessions throughout the 2021 eAHBS webinar series
	Social Media	3 x social media mentions prior to the webinar
SILVER	Exclusive Side Session	<ul style="list-style-type: none"> • Closed-session with max 30 high level targeted delegates (1.5hrs max) • Social media mentions (if requested) • Webinar report • Speaker management • RSVPs of high level delegates • Moderator role by AHB team (optional)
	Speaker role (max 3)	Speaker role at 1 eAHBS open webinar session
	Video	30 second video clip prior to 1 open eAHBS webinar session
	Logo	Logo visible prior to the eAHBS webinar sessions throughout the 2021 eAHBS webinar series
	Social Media	2 x social media mentions prior to the webinar
BRONZE	Speaker role (max 3)	Speaker role at 1 eAHBS open webinar session
	Video	30 second video clip prior to 1 open eAHBS webinar session
	Logo	Logo visible prior to 1 eAHBS webinar session throughout the 2021 eAHBS webinar series
	Social Media	1 x social media mention prior to the webinar
EXCLUSIVE SIDE SESSION		<ul style="list-style-type: none"> • Closed-session with ~30 high level targeted delegates (1.5 hrs. max) • Influential and targeted audience invites • Social media mentions (if requested) • Agenda and speaker management • Content curation for the session • Session report • RSVPs of high level delegates • Moderator role by AHB team (optional)

A snapshot of the 2020 webinar series

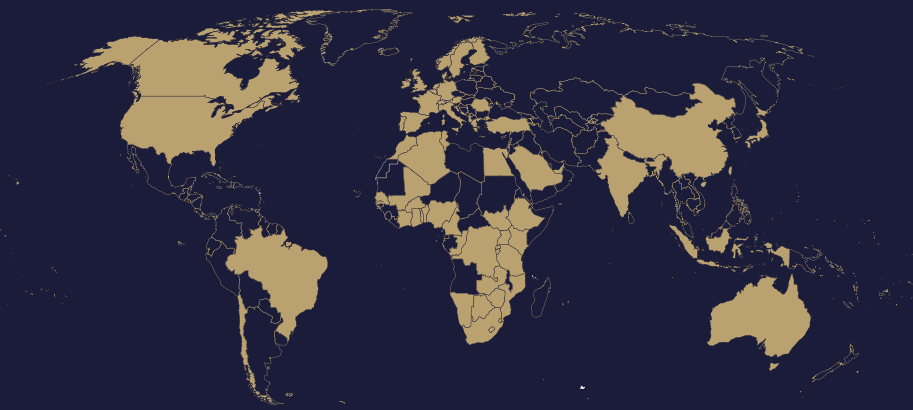
A wide reach



1200+
Delegates



261
Organisations



65
Countries

30
African
countries

A broad spectrum of organisations attended



GOVERNMENT

Presidents

CEOs

COOs

CTOs

Managing Directors

Ministries of health

Business Development Executives

Global Health Specialists

International Trade Advisors

Portfolio Managers

Global Partnership Directors

Heads of Public Policy



GLOBAL HEALTH
INSTITUTIONS



PRIVATE
SECTOR



INVESTMENT
& PRIVATE EQUITY
FIRMS



NGOs, CSOs
& FBOs



DEVELOPMENT
AGENCIES

2020 AHBS event partners



PHARMACCESSGROUP

PharmAccess
FOUNDATION

Health
Insurance
Fund



Safe Care
HEALTHCARE STANDARDS



Selected 2020 AHBS speakers



Dr. John Nkengasong
Director,
Africa CDC



Dr. Margaret Angama-Anyetei
Head of the Health, Nutrition &
Population Division, Africa Union
Department for Social Affairs,
Africa Union



Dr. Babatunde Omilola
Manager, Public Health,
Security and Nutrition
Division,
Africa Development Bank



Paulo Gomes
Co-Chair,
The Afrochampions Initiative



Dr. Ian Barton
Chief Executive Officer,
Clinton Health Access
Initiative



Maria Sol Pintos Castro
Senior Manager, Private Sector
Engagement Department,
The Global Fund



Dr. Githinji Gitahi
Chief executive officer,
Amref Health Africa



Dr. Matshidiso Moeti
Regional Director Africa,
WHO



Dr. E. Ahmed Ogwel Ouma
Deputy Director,
Africa CDC



Didier Nkurikiyimfura
Director of Technology &
Innovation,
Smart Africa Secretariat



Melissa Menke
Founder and Chief
Executive Officer,
Afya Health



Dr. Karim Bendahou
Head of Africa Bureau, Merck
& Chair of Africa Committee,
IFPMA



Philana Mugenyi
Manager SSA - Government
Affairs & Public Policy,
Terumo Blood and Cell
Technologies



Dr. Ademola Olajide
Country Representative Kenya,
UNFPA



Dr. Harald Nusser
Global Health Expert



Dr. Stavros Nicolaou
Group Senior Executive
Strategic Trade,
Aspen



Hon. Zweli Lawrence Mkhize
Minister of Health,
South Africa



Tara Prasad
Business & Industry
Engagement Specialist,
UNICEF



Dr. Francisco Songane
Africa Public Health
Foundation



Dr. Bernard Haufiku
Advisor to the President of
Namibia

Selected 2020 AHBS speakers



Polly Dunford
President & Chief Executive Officer, Intrahealth



Nyawira Njeru
Global Health Director Eastern Europe, Middle East & Africa, BD



Ms. Chidinma Ifepe
Head of Buyer Management, Africa Medical Supplies Platform



Kwasi Boahene
Director for Advocacy & West Africa, PharmAccess



Audrey Obara
Head of Healthcare Investments, Swedfund International AB



Dr. Nicaise Ndembu
Senior Science Advisor, Africa CDC



Professor Salim Karim
Chair of the Ministerial Advisory Committee on Covid-19, Ministry of Health South Africa



Ada Mwangola
Director Social & Political Pillars, Kenya Vision 2030



Kennedy Njau
Government Affairs Director Sub Saharan Africa, AstraZeneca



Clare Omatseye
Director, Africa Healthcare Foundation



Dr. Elizabeth Wala
Global Advisor Health & Nutrition, Aga Khan Foundation



Dr. Kate Tulenko
Founder, Corvus Health



Professor Morgan Chetty
Chairman, Healthcare Federation of South Africa



Dr. Ernest Darkoh
Founding Partner, Broadreach



Monique Dolfing-Vogelenzang
Chief Executive Officer, PharmAccess Group



Farid Fezoua
President & Chief Executive Officer, GE Healthcare Africa



Thokozile Ruzvidzo
Director, Gender, Poverty and Social Policy Division, UNECA



Dr. Alexandre Tiendrebeogo
Acting Director for Universal Health Coverage/ Communicable and Noncommunicable Diseases Cluster, WHO



Peter Sands
Executive Director, Global Fund to Fight AIDS, Tuberculosis and Malaria



Hon. Wilhelmina Jallah
Minister of Health, Liberia

“

We understand and are a part of the private healthcare market in Africa. AHB offers unparalleled knowledge, experience and reach across the continent.

”

AHBS 2020 testimonials

“The struggles with Covid-19 supplies have made it clear how important better engagement of the private sector including regional manufacturing is. The panelists were great and I am interested in keeping in touch with them for exchange of experience and ideas, we can see how to compliment each other in working with/supporting countries”

Dr. Matshidiso Moeti

Regional Director Africa,
WHO

“The discussion and highlights were very informative and the panel very diverse which brought a lot of depth to the exchanges. Also great opportunity to answer questions live!”

Farid Fezoua

President and Chief Executive Officer, Africa-GE

“Thank you to AHBS for always including VDS. I’ve learnt a lot in terms of the innovations private and public institutions are generating. This webinar is extremely informative and wish all governments would engage to solve issues that are systemic in-service delivery through potential partnerships.”

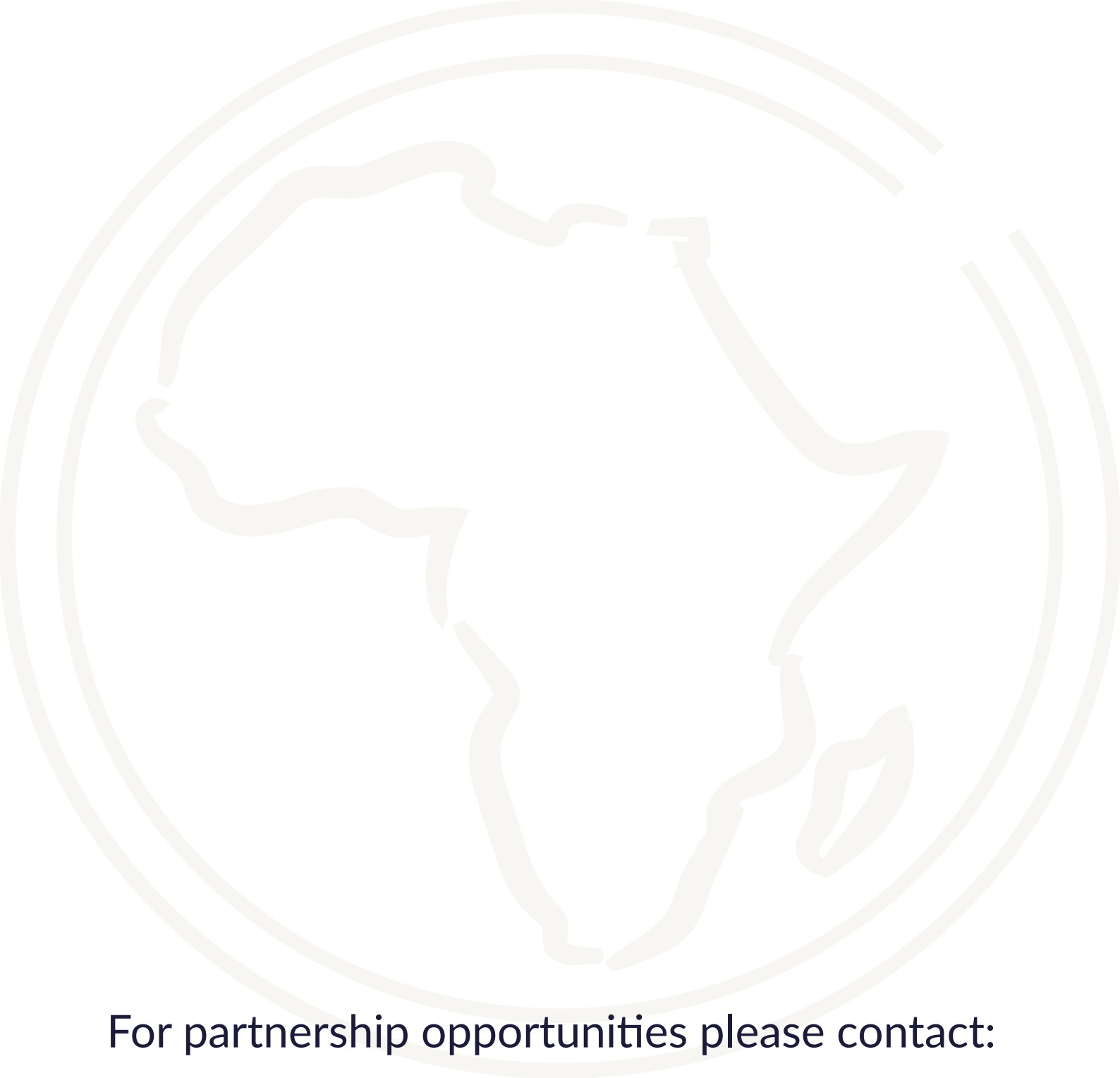
Ada Mwangola

Director Social & Political Pillars,
Kenya Vision 2030

“A must for all professionals engaged in global health. The content is full of ideas, learning and practices. I am expecting a real African realisation in terms of health system and near shoring manufacturing”

Dr. Karim Bendahou

Head of Africa Bureau
Merck & Chair of Africa committee IFPMA




For partnership opportunities please contact:



 (+254) 704 838 150
(+254) 700 014 557

 www.ahb.co.ke
www.africahealthbusiness.com

 New Rehema House
Rhapta Road, Westlands,
Nairobi, Kenya

 info@ahb.co.ke

 P.O. Box 1185 - 00606
Sarit Centre, Nairobi, Kenya

